

The Five Key Battlegrounds in Financial Services

Fintech vs Big Tech vs Incumbents



A Quantum Leap for Digital Adoption



“ We’ve seen two years’ worth of digital transformation in two months.

- Satya Nadella, CEO, Microsoft

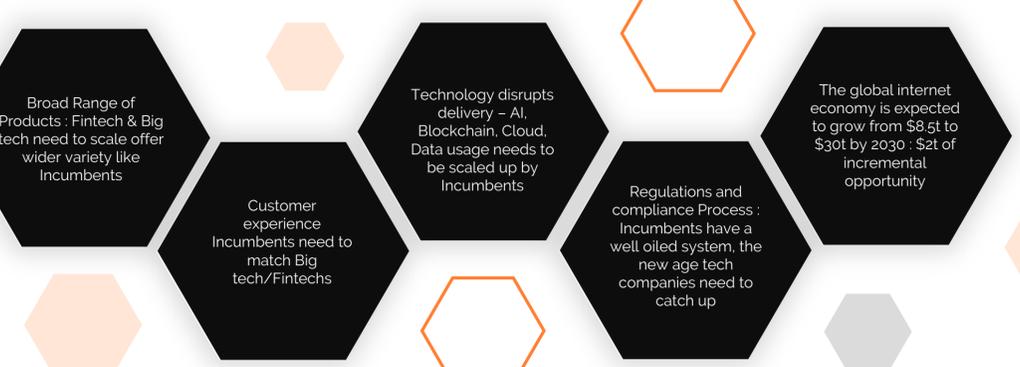
What customers will reward



What players need to win

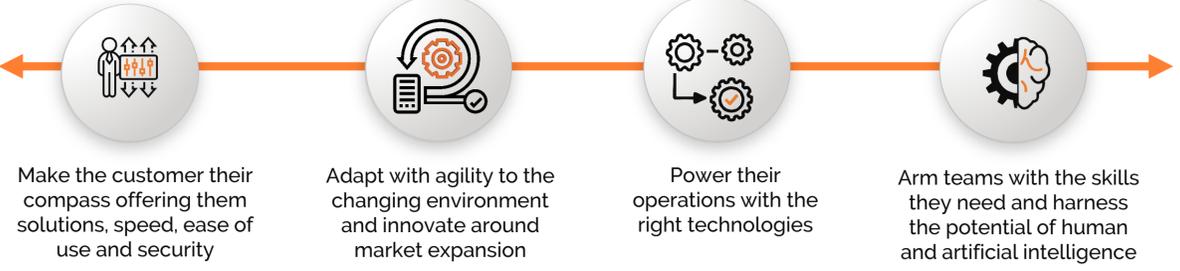


How players perform in five key battlegrounds will determine success



Opportunities for all

The future is likely to be one of partnerships, with opportunities for all players who:



Sound interesting?

Download the full 'The five key battlegrounds in financial services' report to find out more. To discuss how Firstsource can help please contact Alex.Clark@firstsource.com

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